

What is Private Equity (PE)?

Definition: Investment capital from private sources, not public markets.
Sources: Wealthy individuals, institutions, private equity firms.



Purpose of PE

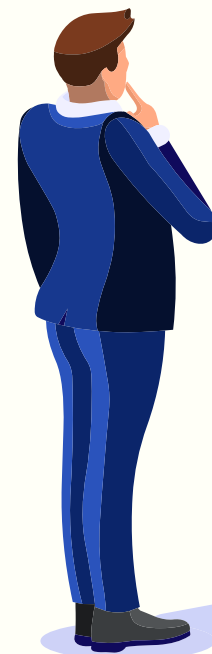
- To provide financial support and expertise to businesses aiming for growth.
- Helps businesses expand, innovate, or recover.

Goals of PE

- To grow businesses and sell the stake for a profit.
- Increase company value through strategic, financial, and operational improvements.



What is Private Equity and How Does it Work?



insurance-companies.co

How Does Private Equity Work?

- Collection of funds from private investors into a pool.
- Investment in businesses by buying significant stakes or entire companies.



PE Firms' Role

- Act as hands-on investors: part coach, part financial wizard.
- Involved in company strategy, financial management, and operational enhancements.

Impact of PE

- Drives growth, creates jobs, and improves companies across industries.
- Essential for unlocking business potential and fostering innovation.

